

WORKBOOK



KAYXI'S BEAUTY SPA & MAKEUP

Written by *Jimmitiaw*



Welcome

We are each unique, special individuals, responsible for our own well-being and success. As co-creators of our lives, we bring it into action and experience the many treasures. We all have the power to create our reality from our dreams through thoughts and actions.

A day never goes by without my gratitude to a greater being and the many teachers, role models, and experiences that have guided me in life. To women of all ages daughters, mothers, and grandmothers alike. I hope this book adds to your life's beauty and prosperity.

As a Founder and as well as Beautician, I have found it much easier to attend to the inner beauty, but I feel that outer beauty is the source of all. If I can positively impact both, then I have truly succeeded in my journey. To those who search for beauty, I encourage you to ponder and look for the best service you would like to embrace your beauty.

Kayxi





01 - 04

INTRODUCTION

Introduce you to all the services that Kayxi Kang Beauty Spa & Makeup.

05 - 22

SERVICES

Facial Treatments, Microblading Embroidery, Eyelashes Extensions, Hair Waxing , Makeup, etc

23 - 24

CUSTOMER FEEDBACK

The feedback from our customer around Malaysia.

25 - 26

PROMOTION

The promotions that we organize throughout the year.

27-30

STUDENTS ACHIEVEMENT

Trained and Coached Over 100 Students.

31

ABOUT THE FOUNDER

The story is about the founder who has helped thousands of women look, feel, and achieve their best.



About Us

"Founded in 2021, Kayxi's Beauty Spa & Makeup is a salon plus aesthetics center located in the state of Kelantan specializing in your facial and beauty needs with our beautician of 8 years of experience in an established company. The company first started offering home service in Kelantan during the MCO lockdown that provides skincare and beauty services at your home by professional beauticians.

Kayxi's Beauty Spa & Makeup also provides various treatments like Facial Treatments, Lips, Eyebrows and Eyeliner Embroidery, Massage Therapy, Eyelashes Extensions & Perm, Waxing Hair Removal, Makeup and etc which will help you to keep your skin healthy and glowing. Our professional beautician ensures your skin is detoxified, refreshed and most importantly pampered!

Our core mission is to experience dramatic revenue growth. Typically, to enter the expansion phase after some initial success as a start-up and focus on training talented individuals for a career in the beauty industry in the future."





Introduction

For the introduction, I would like to introduce you to all the services that Kayxi Kang Beauty Spa & Makeup provided so that you will have a clear mind of what you preferred to embrace your outer beauty.

You deserve bliss through beauty and lifelong happiness that you create for yourself. Be the best you can be today, tomorrow, and forever, and love every bit of it! Naturally, build your self-esteem and boost your mood.





Facial Treatment



A facial is a beautifying skin treatment that cleanses pores, exfoliates dead skin cells, hydrates and moisturizes the skin, and treats common skin concerns with a custom regime. Facial treatments are one of the most popular treatments for spa-goers. Facials are designed to boost the immediate appearance and overall health and longevity of the skin. Nearly all facial treatments comprise deep cleansing and exfoliation stages, but the products and tools used depend on the type of facial and the spa venue selected. You can enjoy this indulgent treatment on it's or as part of a pamper day or overnight spa break.

What are the benefits of facial treatments?

- Maintaining good skin health and can leave you with a radiant complexion.
- Preventing sagging, wrinkles, and other tell-tell aging signs.
- Help to combat dry skin ailments or acne.
- Boost circulation and blood flow.
- Helping the skin on your face to self-heal while re-energizing your mind.

Types Of Facial Treatment

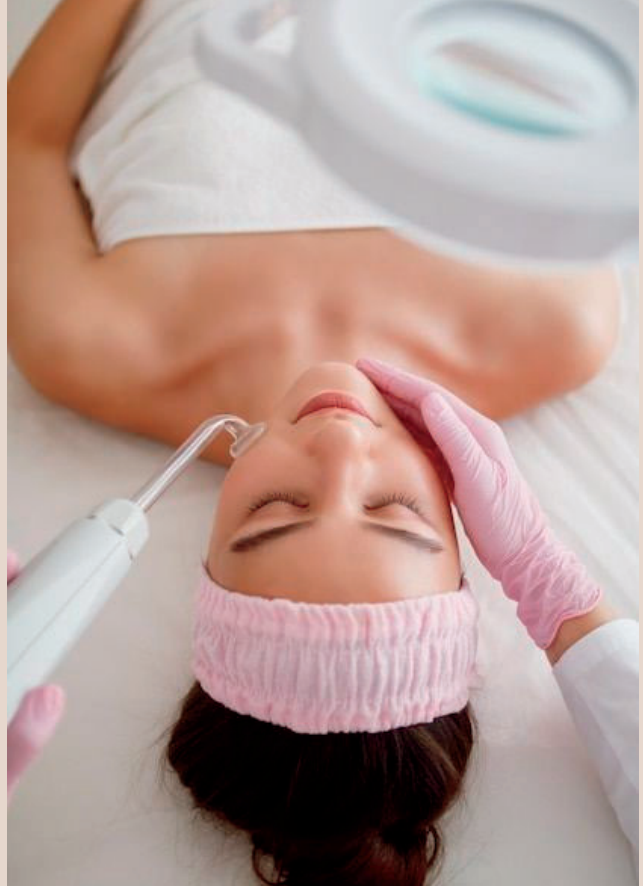
01 HYDRATION FACIAL TREATMENT + MASSAGE



Approximant Duration:
1 Hour 45 Minutes and Above.

Designed to increase the skin's moisture levels, hydrating facials are an ideal winter skin treat. Nourishing, collagen-infused lotions are often used to rid the skin of dry and flaky patches, and to 'plump' the skin for a youthful appearance.

02 SOOTHING FACIAL TREATMENT + MASSAGE



Approximant Duration:
1 Hour 30 Minutes and Above.

Considered a godsend for itchy, flaky, or otherwise irritated skin (but enjoyed by spa guests with skin of all types), soothing facials usually feature natural oils with the use of a machine to help to calm redness and promote the skin's natural protective functions and reduce acne.

Types Of Facial Treatment

03 WHITENING FACIAL TREATMENT + MASSAGE



Approximant Duration:
1 Hour 30 Minutes and Above.

This treatment will apply vitamins into deeper layers of the skin. It lightens freckles, pigmentation, dark spots and reduces melanin (skin pigment) production. It also makes your skin feel softer, more supple and well-hydrated.

04 UPLIFTING FACIAL MASSAGE TREATMENT



Approximant Duration:
1 Hour 30 Minutes and Above.

A natural facelift massage to help firm and tone the facial muscles, tighten the skin, improve circulation and diminish fine lines. Tension can easily build up in our facial muscles and can lock themselves into expressions on our faces, particularly around the eyes, mouth and forehead.



MICROBLADING EMBROIDERY



Embroidery also called hairline stroke or microblading embroidery, is a semi-permanent tattoo procedure that can last for a couple of years. This procedure uses a technique that fills in the empty areas on your skin using coloured pigments for fuller and more luscious eyebrows, lips, eyelids, cheeks and thinner nose.

This is a good option for those born with sparse or thin brows, narrow eyes, thick nose, and pale lips and cheeks to add more thickness and volume to create a fuller look. It is also the best option if you are always rushing to go out in the morning since you no longer have to spend hours doing your makeup.

The embroidery procedure can help enhance your look. It can lessen the appearance of any minor facial flaws like far-set eyes, lips, nose and cheeks and help bring the spotlight to your eyes, lips, nose or cheeks if you want to highlight it as your best feature.

Types Of Microblading Embroidery

01 Eyebrows

For anyone either woman or man who got a little too aggressive with the tweezers in their youth, or anyone who was born with barely-there-brows, there is a new trendy treatment that promises fuller, bolder brows.

- 3D Eyebrow Embroidery
- Korea-mist Embroidery



Approximant Duration:
2 Hour and Above.



Approximant Duration:
1 Hour and Above.

02 Eyeliner

This is the latest eyeliner micropigmentation technique that usually done either on the top of eye line or bottom of eye line to make your eyes look naturally bigger, which reflects your appearance to look more refreshing and awake.

- Natural Eyeliner Embroidery
- Classic Eyeliner Embroidery

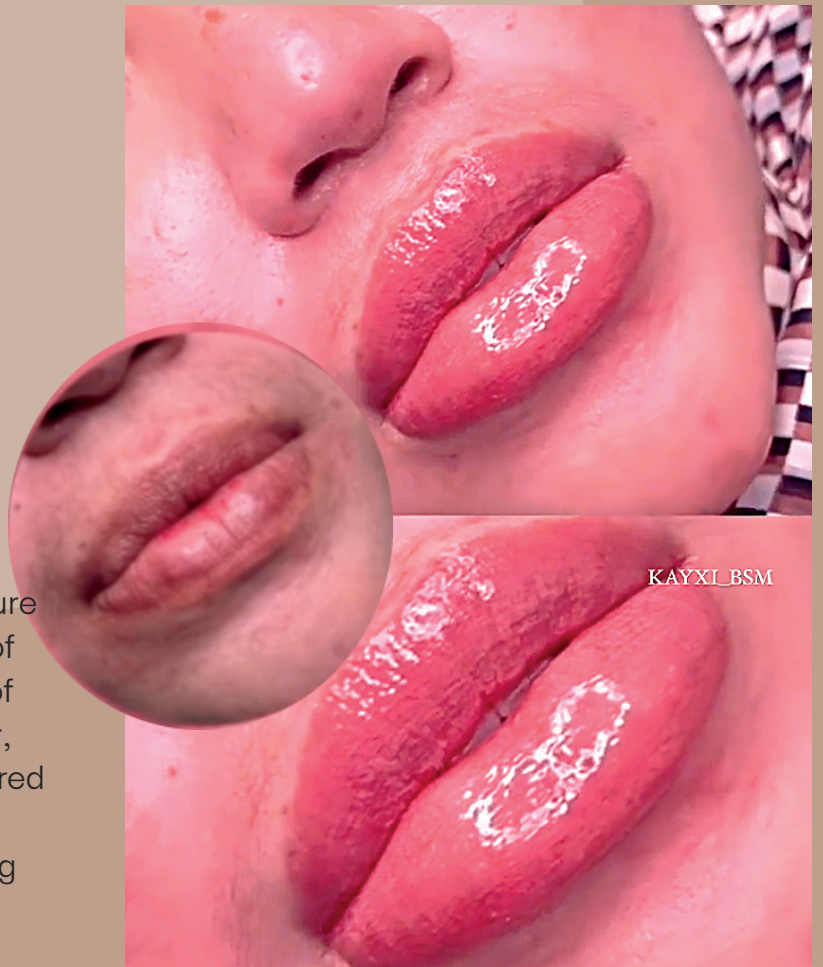
Natural Eyeliner Embroidery involves pigments being implanted between layers of your lashes.

Classic Eyeliner Embroidery involves pigments being deposited on and above your lash line.

Types Of Microblading Embroidery

03 Lips

Lip embroidery is a cosmetic procedure that enhances the shape and colour of your lips. Accentuating the intensity of your lips makes it look fuller, younger, and more symmetrical. It is also referred to as “lip micropigmentation”, “lip microblading”, and “lip blush”, among many, but they all refer to the same process.



Approximant Duration:
1 Hour 30 Minutes and Above.



04 Cheeks/Blush

This procedure will allow you to have a healthy glow on yours cheeks 24/7. You may not want to apply blush-on at all times or may even be allergic to it. But even when you have no makeup on, a healthy glow would still make you look lively and attractive. It could be a subtle shade of pink or even a bronze glow.

Approximant Duration:
1 Hour and Above.

Types Of Microblading Embroidery

05 Root Nose Highlight

To make your nose appear thinner, this embroidery treatment can apply a concealer that's roughly two shades lighter than your natural skin tone on either side of your nose where ink is placed underneath the skin. By highlighting this area, it'll make your nose look more slender.



Approximant Duration:
2 Hour and Above.

EYELASHES EXTENSION



Eyelash extensions are semi-permanent lashes that are hand-glued on top of your natural lashes. Unlike strip lashes, lash extensions are glued on individually to your natural hairs, so they're superly customizable and actually look real.

Eyelash extensions make your lash fringe look longer, fuller, and darker. Individual lash extensions are applied to each of your individual natural eyelashes (one extension per natural eyelash) using a semi-permanent glue.

If you actually take care of them (more on that later), eyelash extensions can last for six to eight weeks until they naturally fall out like your lashes usually do. Once they start falling out, though, you can go back and have your lash stylist fill in the missing pieces. So, technically, you can make your extensions last indefinitely.

Types Of Eyelash Extension



01 San Cha Hua (山茶花) Signature

San Cha Hua eyelashes belong to the "multi-layered eyelashes" grafted by the beautician's own signature flowering method. The pure handmade delicate flowering method is used to connect healthy eyelashes in an umbrella-shaped way. Although it looks thick, but its not heavy at all.

Approximant Duration:
1 Hour 30 Minutes and Above.

02 YY Eyelash

YY Lashes are technically a pre-made fan, made up of x4 strands, they have a long base and fanned-out tips, YY lashes have started to be classed as the new hybrid volume effect, with many of our clients moving away from volume to now wear YY Lashes. They love the quicker application yet still the same volume effect. YY Lashes have a long flat base like a classic flat lash which is why they are so easy and quick to apply. Their long base provides an eyeliner effect as well as offering amazing retention another reason why clients love them so much.

Approximant Duration:
1 Hour 30 Minutes and Above.



Types Of Eyelash Extension



03 3D/4D/6D Eyelash

These dimension lashes are semi-permanent eyelash extensions that are perfect for girls with sparse, fine eyelashes. Just like your normal lash extensions, these lashes are stuck in such a way that they look absolutely natural, so you can totally fake thicker, voluminous lashes.

- 2D and 3D lashes give a natural, fuller look, while higher volumes give expressive feel.
- 4D, 5D, 6D extensions, numerous lashes are applied to singular lash creating a more exhibiting look that's sure to turn every head passing by. The highest volume one can adhere to is 10D - however, this is an extreme synthetic look.

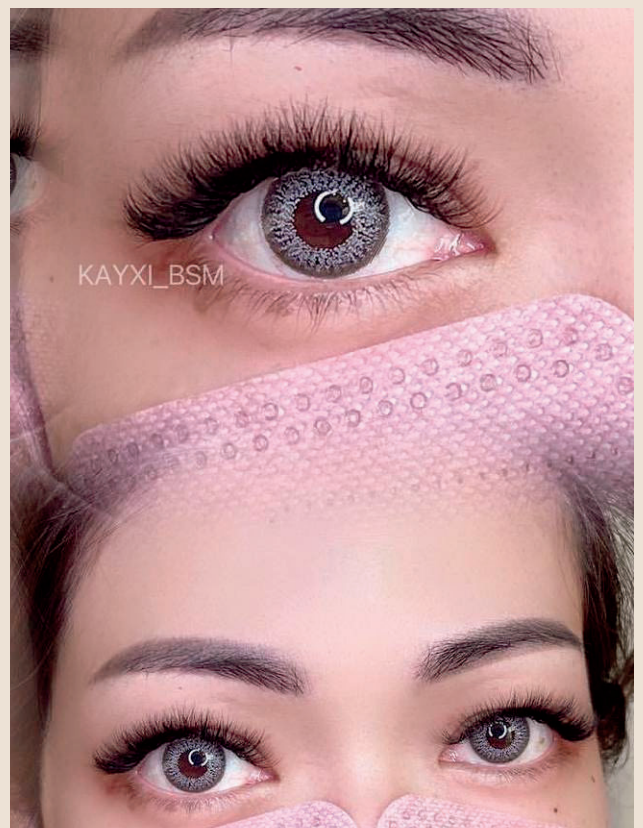
Approximant Duration:
1 Hour 30 Minutes and Above.

04 Barbie Eyelash

The Barbie Eye look is achieved by combining lash extensions of different lengths, placing the shorter extensions on the corners of the eye, and concentrating the longer extensions on the middle of the eyelid.

Barbie lash extensions can be a great addition to your special occasion look or give your day-to-day style some extra oomph.

Approximant Duration:
1 Hour 30 Minutes and Above.



Types Of Eyelash Extension



05 Thai-style/Open Eyelash

Thai-style eyelash usually refers to an eyelash extension style where the lashes are the longest at the center of the lash line. The extensions are shortest at the inner and outer corners of the eye. Having those longer lashes at the center lifts the eye, for a more round and open look. They're very similar to the doll eyelash style, but they're often a little more intense. This style of eyelash is suitable for someone with thick eyelids.

Approximant Duration:
1 Hour 30 Minutes and Above.

06 Eyebrows Extension

Much like lash extensions, brow extensions revolve around the concept of attaching fibers with a clear medical-grade adhesive to achieve a lengthening effect. With eyebrow extensions, the actual fibers are attached directly to the skin or the eyebrow hair itself. Brow extensions will make you look like your natural brows, but better and neat.

Approximant Duration:
1 Hour 30 Minutes and Above.



Types Of Eyelash Extension



07 Natural Eyelash Perming

Eyelash perming is an innovative way to open up the look of the eye area and ditch the clumsy curlers for good. Pigmenta lash perming is performed on natural lashes to give them a permanent curl. It is ideal for clients with lashes with little to no curl and pairs perfectly with mascara.

Approximant Duration:
1 Hour 30 Minutes and Above.

08 Touch Up

Touch ups can help eliminate the gaps that begin to make your lashes look a little ragged and less neat. If anyone goes in every two or three weeks to have the gaps filled in, you can maintain your thick-lashed look indefinitely without having to pay for a full eyelash extension procedure each time.

WAXING HAIR REMOVAL



Waxing is the process of hair removal, we use strip wax to effectively remove the hair from the root. At Kayxi's Beauty Spa & Makeup, we use only the best products that are specifically formulated to prevent skin irritation to reactive skin. We use a cream-based strip wax that is formulated for sensitive skin and delicate skin. The wax used at Kayxi's Beauty Spa & Makeup is all natural, natural antioxidant, excellent emollient, and great for all skin types. The skin is prepped with an oil to protect the skin from the wax, after the waxing process is complete we use an after-waxing oil that soothes, calms, and removes wax residue. The hair must be a minimum of 1/4 inch to ensure proper removal of hair. Trimming is not recommended.

What are the benefits of facial treatments?

- Smooth and even skin. When waxing, you not only remove unwanted hair, you also wax away any dry and dead skin cells in the process.
- No cuts. With waxing, you aren't at risk to any cuts or nicks that can leave you with scars from shaving.
- Stubble free skin - Waxing removes unwanted hair completely, from its roots.
- Irritation and allergies-free. There are minimal chemicals involved in the waxing process, so rarely does waxing cause any skin irritation or allergy.
- Slow hair re-growth. After waxing, the regrowth of your hair is very slow, often taking 4 to 6 weeks.

Types Of Waxing Hair Removal



01 Full Face

Facial waxing removes all the unwanted hairs from the eyebrows and the upper lip, as well as the fuzzy areas on the cheeks, chin, and sides, to help you recover the velvety smooth texture and youthful, glowing appearance of the face

Approximant Duration:
30 Minutes and Above.



02 Underarm

This waxing treatments are for those of you who are tired of shaving under your arms, or have a shaving shadow when you're finished. Our wax technician applies our special wax formula strips under both arms, and within moments, all unwanted hair is gone. After the underarm waxing treatment, you will enjoy wearing all those sleeveless tops again.

Approximant Duration:
30 Minutes and Above.



03 Hand

If you are uncomfortable with the hair on your hands, our Hand Waxing treatment for both men and women will solve that problem. Our specially formulated wax strips remove unwanted hair from your hands quickly and efficiently. Now you can take your hands out of your pockets with confidence.

Approximant Duration:
30 Minutes and Above.

Types Of Waxing Hair Removal



04 Leg

Our Full Leg Waxing involves removing hair from both legs, and applying our soothing wax formula in strips, from the top of the thigh to the ankle. Hair removal starts from approximately two inches from the bikini line, and includes the front and back of the thighs, knees, and lower legs.

Approximant Duration:
30 Minutes and Above.



05 Eyebrows

You will love our Eyebrow Waxing treatment for eyebrow shaping. Our eyebrow waxing professional knows just where to place the blue hard wax to create lovely eyebrows that fit your face and eyes perfectly. Shaping eyebrows includes contouring underneath the brows, in the center, and above as needed. After your eyebrow shaping wax treatment, you will be delighted with your new “look”.

Approximant Duration:
30 Minutes and Above.



06 Full Back

Our Full Back Waxing treatment is for women who find their back hair unsightly. Our esthetician applies our soothing wax formula strips from the bottom of the neckline down to the waistline. Removal of the wax strips are done quickly and professionally to minimize any discomfort. After our Full Back Waxing treatment, you will enjoy wearing those fashionable clothes that you didn't dare wear before.

Approximant Duration:
30 Minutes and Above.

Makeup & Hairdo



Professional Make Up Artist by Kayxi

Makeup is a way for a woman to look and feel like herself, to be even prettier and more confident. Hiring a professional makeup artist will help to ensure that you are flawless and beautiful on the day off and in the lasting memories of your event. Kayxi's Beauty Spa & Makeup offers full make-up, hair, and beauty services. We have a beautician of dedicated professional make-up artists and hair stylists that can provide premium make-up and hair services for your next event.

Our professional service included :

- ✓ Pre Wedding Make Up
- ✓ Actual Wedding Day Bridal Makeup & Hairdo
 - ✓ ROM / Engagement Styling
 - ✓ Personal Styling (Special Occasion)
 - ✓ Photoshoot Make Up & Hairdo
 - ✓ Prom / Birthday Styling
 - ✓ Dinner Makeup & Hairdo

The Result of Makeup & Hair Do





New Service Available!

Moxibustion Massage Treatment (艾灸护理)

In Kayxi's Beauty Spa & Makeup, we use a modern method of moxibustion therapy by using a machine that has intelligent microchip temperature control technology. The LED light transmits and heats on the surface of the skin to enhance absorption to reduce pain due to injury or arthritis, resolve digestive problems and irregular elimination, resolve gynecological and obstetrical conditions, including breech presentation in late-term pregnancy and help to protect against cold and flu strains.



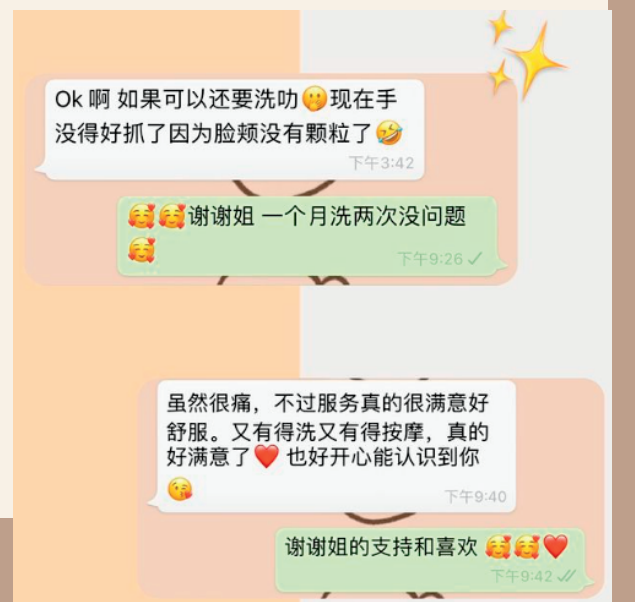
Infrared Sauna Treatment (Blanket)



It's essentially an infrared sauna that uses infrared rays to heat the body directly but in blanket form. So instead of having four walls and a bench for sitting, an infrared sauna blanket wraps around your body as if it's a sleeping bag that plugs into a wall and heats up.

Infrared sauna blankets boast an ability to do seemingly everything, from "detox" your body to reduce inflammation and body aches to boost blood flow and mood.

Customer Feedback



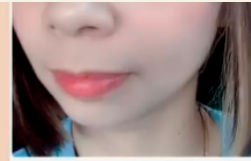
Customer Feedback

EYELASH EXTENSION FEEDBACK 🥰

谢谢你帮我做的眼睫毛很适合我

上午9:32

不客气姐 🥰

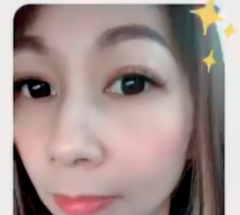


化了妆带了lens美美的睫毛，大爱睫毛

wowww 🥰🥰🥰 好美 🥰



beauti



wowww 🥰🥰🥰 好美 🥰

爱死了 上午10:43

上妆都容易 上午10:43

facial的怎么样ok吗? 上午10:43

5条未读消息

Hi xing

ni no kak 013-

boleh xing

suka kak buat facial dgn xing

urutan xing meme power la

kak meme sedap badan tahu. Perut sero sedap xing, kentut sokmo aritu

长按即可留下心情

ohh ok kak 🥰🥰🥰

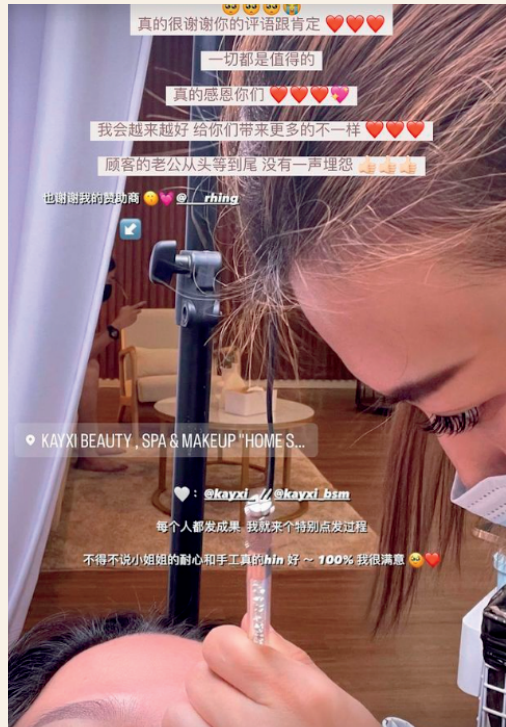
Tqsm ya.. very satisfied.. see u bila saya balik lagi nanti ya.. maybe boleh kumpul 2,3 orang buat 1 kali

下午11:19

今天

sure can 🥰 下午11:13 ✓

thank you so much 🥰 下午11:14 ✓



嗨姐 🥰 那天洗脸怎么样 还好吗? 姐的妹妹她们都还ok吗? 下午5:00 ✓

很好啊，大家都很喜欢你的服务

下午5:02

下次在约你过来 下午5:02

好开心知道这个消息 🥰🥰 下午5:03 ✓

Apple Chuan

下次在约你过来

没问题，ampouise用到怎么样? 下午5:03 ✓

有啊，现在脸还滑滑的 下午5:21



下午5:21

嗨姐 🥰 上午11:49 ✓

上次洗脸怎么样 还好吗? 上午11:49 ✓

Very good.. 🥰🥰 上午11:50

Thanks.. 🥰🥰 上午11:51

嗨姐 早安 🥰 上午11:52 ✓

上次洗脸怎么样? 还好吗? 上午11:52 ✓

很ok妹，只剩下挤豆豆的疤还有一点 下午1:08

嗨姐 🥰 下午11:00 ✓

那天洗脸怎么样? 还好吗? 下午11:00 ✓

哈囉 🥰 Ok啊，很舒服，我姐姐也说按摩很爽 🥰 下午11:04

Reply to kayxi_bsm...

Ok啊 如果可以还要洗叻 🥰 现在手没得好抓了因为脸颊没有颗粒了 🥰 下午3:42

🥰🥰 谢谢姐 一个月洗两次没问题 🥰 下午9:26 ✓

虽然很痛，不过服务真的很满意好舒服。又有得洗又有得按摩，真的好满意了 ❤️ 也好开心能认识到你 🥰 下午9:40

谢谢姐的支持和喜欢 🥰🥰🥰❤️ 下午9:42 ✓

2022 Promotions!



KAYXI KANG
Beauty, Spa & Makeup

• 上门服务 • HOME SERVICE •

CNY Eyelashes Extension

RM128 per person

8.88% off for 2 person

.....

Promotion end until 01 February 2021



☎ 012-9218246



KAYXI KANG
Beauty, Spa & Makeup

• 上门服务 • HOME SERVICE •

新年嫁接睫毛

一人价 **RM128**

两人同行享有 **8.88%** 折扣

.....

促销结束直到 01/02/2021



☎ 012-9218246



KAYXI KANG
Beauty, Spa & Makeup



MOTHER'S
Day

Instagram: Kayxi_bsm
Facebook: Kayxi Beauty

SPECIAL PROMOTION!!



• 上门服务 • HOME SERVICE •

Combo deal **SAVE RM28** (normal price RM176) only on Mother's Day Season for Hydration Facial Treatment and Back Massage (only **RM148** after discount). T&C Apply

For more inquiries, please ☎ 012-9218246 (Kayxi)



KAYXI KANG
Beauty, Spa & Makeup



NEW FACIAL
STUDENT PROMO

Free
Hand Massage / Lips Treatment

Facial treatment Included

Amplouse Hydration Mask + Anti Acne Machine

Only RM 48

For inquiries please contact:
012-9218246 (Kayxi)

2023 Promotions!

HAPPY CHINESE NEW YEAR
CNY PROMOTION DETAIL!

APPOINTMENT DATE: 1-20 JAN
TIME SLOT: 8AM-8PM

Instagram: Kayxi_bsm
 Facebook: Kayxi Beauty
 WhatsApp: 012-9218246

Package 1
Lips Embroidery
Free Touchup x1
Free Upper Lip / Armpit Waxing

Package 2
Eyebrows Embroidery
Free Touchup x1
Free Eyebrows / Armpit Waxing

* All customer who book an appointment on 1-20 Jan 2023 will get extra 5% discount for the next service. This 5% discount are applicable for any services.

KAYXI KANG
 Beauty, Spa & Makeup

Package / 配套 2

Eyebrows Embroidery

implants colour pigment beneath the surface of the skin to create fuller-looking brows, shape the eyebrows to the perfect shapes.

Free!
Touch-up Eyebrows / Armpit Waxing

KAYXI KANG
 Beauty, Spa & Makeup

Made with PosterMyWish.com

Package / 配套 1

Lips Embroidery

It is a treatment to enhance the shape and color of lips, and give them a boost of permanent lip coloring using micro pigmentation.

Free!
Touch-up Upper Lips / Armpit Waxing

KAYXI KANG
 Beauty, Spa & Makeup

Made with PosterMyWish.com

新年快乐
关于 CNY 预约!

预约日期: 1-20 JAN
预约时间: 8AM-8PM

Instagram: Kayxi_bsm
 Facebook: Kayxi Beauty
 WhatsApp: 012-9218246

配套 1
纹唇
免费 Touchup x1
免费 Upper Lip / Armpit Waxing

配套 2
纹眉
免费 Touchup x1
免费 Upper Eyebrows / Armpit Waxing

*所有在1月1至20日 有预约的顾客将获得5%的折扣 可用在下一个服务 FOR ANY SERVICE !!

KAYXI KANG
 Beauty, Spa & Makeup

Made with PosterMyWish.com

STUDENTS ACHIEVEMENT



Trained and Coached Over 100
Students.

Your Note!

NOTE ANYTHING ESPECIALLY THE DATE OF YOUR APPOINTMENT, SO YOU NEVER MISS IT!





About THE FOUNDER

KAYXI KANG is a founder as well as an experienced beautician who has helped thousands of women look, feel, and achieve their best. With more than a decade of experience, she has maintained the approach to unveiling beauty from the inside out as well as the outs.

COME VISIT US AT OUR BEAUTY SPA!

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16250 Wakaf Bharu, Kelantan

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